

## New Appointment Press Release

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For Immediate Release

### Dany Lützel Appointed As General Manager of Hotel Éclat Beijing



**Beijing, China, 9<sup>th</sup> August, 2017 - Hotel Éclat Beijing**, the No.1 hotel in China ranked by TripAdvisor Travellers' Choice, is pleased to announce the appointment of Mr. Dany Lützel as General Manager. Drawing on more than a decade of experience in the hotel business, including success at well-known addresses in Europe and China, Lützel is now responsible for all operations at one of the most unique luxury boutique hotels in Beijing.

Prior to joining Hotel Éclat Beijing, Mr. Lützel was Pre-Opening General Manager of Niccolo by Marco Polo in Chongqing. Previously, he was also General Manager at Kempinski Chongqing. Before Mr. Lützel transferred to China in 2014, he was General Manager at Radisson Blu, St. Gallen in Switzerland, where he spent over six years in the property.

Mr. Lützel joins Hotel Éclat Beijing with extensive experience of driving revenues from both international and domestic markets while maintaining the high service level consistent with Hotel Éclat Beijing's "Art in Luxury, Luxury in Art" hospitality.

Mr. Eddie Chow, Managing Director, Hotel Éclat Beijing said: "Mr. Lützel is a highly experienced hotelier who is a great addition to our team. We look forward to having him lead Hotel Éclat Beijing to achieve another milestone."

Mr. Lützel majored in hotel management at the Hotel Management School Lucerne and received a degree of Executive Master of Business Administration. He speaks fluent German, English, and French.

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His solid European and Asian hospitality experience enables him to bring a wealth of knowledge and expertise to the hospitality industry. Mr. Lützel is going to lead Hotel Éclat Beijing to its continued success with his charisma.

### About Hotel Eclat Beijing

As part of the Hong Kong Parkview Group, Hotel Éclat Beijing with 100 rooms and suites offers a unique opportunity to experience world-class art while enjoying stylishly inviting accommodations, outstanding cuisine, intuitive yet non-intrusive guest services and a spectacular Mall where you can shop till you drop - all within its unique architectural complex.

With the signature 'Éclat Essentials' for guests to enjoy, Éclat re-defines the upscale hotel experience, bringing you the art of contemporary luxury and the luxury of contemporary art. Hotel Éclat Beijing is also a member of the exclusive *Small Luxury Hotels of the World*™.

### About Parkview Green

Parkview Green, the multi-use complex in which Hotel Éclat Beijing is situated, also home to various high level grade offices, luxury retail outlets, art galleries and even state of the art Cineplex. Parkview Green was the first integrated commercial projects to be awarded the LEED Green Building Rating System Platinum Certification. The award-winning structure uses innovative environmental technologies resulting in energy use 50% lower than that of other buildings of similar size.

### About Small Luxury Hotels of the World™

Small Luxury Hotels of the World (SLH), the champion of small, luxury, independent hotels, has a collection of over 520 hotels in 80 countries. They are constantly on the road getting the first glimpse of the latest openings, game-changing hotel concepts and the most far flung destinations.

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