



## **PRESS RELEASE**

### **HOTEL ÉCLAT BEIJING LAUNCHES EIGHT INDIVIDUALLY DESIGNED LAGOON SUITES Sensational designs to meet every mood and personality await each guest**

*18<sup>th</sup> June, 2013 - Beijing, China:* Introducing more spectacularly chic and indulgent choices in the Central Business District of Beijing, Hotel Éclat Beijing has unveiled the first eight of its individually designed Deluxe Lagoon Suites – a first in China. Although only recently opened, the independently run Hotel Éclat Beijing has already established itself as one of the most exclusive luxury design and art hotels worldwide and now the Deluxe Lagoon Suites go a step further by offering an alternative, stylish environment together with the only weather-proof private indoor terraces in the city.

All 80m<sup>2</sup> indoor terraces of the Deluxe Lagoon Suites boast an exclusive 5m jet pool offering the perfect aqua-escape in the privacy of your own suite. Encased within the building's ETFE roof, the ecosphere of the spacious indoor terrace and lagoon provides natural daylight as well as filtered air quality and comfortable lighting. Each Deluxe Lagoon Suite has a distinctive flair, influenced by the iconic style of the hotel and has been individually and carefully designed to cater to a range of interests, making every stay unique with themes including, 'The Mad Hatter', 'BAPE', 'The Scandinavian', 'Play Boy', 'Classic Sport' and 'The Old Boy's Club'.

Hotel Éclat Beijing houses the largest private collection of Dali works outside of Europe, together with some of China's finest contemporary art and masterworks, which continue to captivate guests as they enter their private Deluxe Lagoon Suite. In 'The Mad Hatter' the huge, signature-style "Our Generation" series cartoon sculpture by Gao Xiaowu looms over the outdoor seating area. This is a distinctive statement to the room's theme which incorporates many original design features. Meanwhile other playful decor elements such as quirky crockery and innovative lighting shaped as top hats remind guests of the mad hatter or a world where everything is pure fantasy – perhaps because, in Hotel Éclat Beijing, it is another world.

Another suite incorporating a playful theme is 'BAPE', inspired by the fashion brand Bathing Ape. The entire space feels like stepping into an animated world with Bape's trademark ape brightening the room, as well as pieces from Bape's furniture collection in collaboration with Medicom Fabrick dolls and Karimoku. The desk in the bedroom is inspired by the design of airplane wings and includes BAPE stationery. Relax on the huge Andy Warhol designed banana cushions while enjoying Bape's signature artworks on the walls. For the full experience, dine in-room and appreciate the Bape chairs at the dining table with its own set of Bape crockery by Alessi. This makes for an entertaining and comical space.

Meanwhile, 'The Scandinavian' offers a very different experience and is an appreciation of striking bespoke furniture. This suite is all about impressively stylish interior design with pieces by the hip

Chinese designer Chen Darui. The presentation of beautiful natural woods is central to this suite and the specially selected lights by *Artemide* ensure complementary natural lighting.

A special feature of the remarkable Deluxe Lagoon Suites is the ultra-spacious living rooms and separate dining areas, which offer perfect spaces for entertaining, more casual dining or simply relaxing. Indulge in a leisurely meal prepared by our Chef Raul and served by a personal butler in the 'Old Boy's Club' for example, surrounded by trinkets transporting you to British schooldays. Or just enjoy the state-of-the-art technology which comes as standard in every Deluxe Lagoon Suite and includes *Bang and Olufsen™* speakers and two 55' LCD 3D televisions. Men in particular will enjoy the aptly named suite, 'Play Boy' where Designer Timothy Oulton's British style stands out with Union Jack inspired furniture. An impressive oil painting by artist Na Wei complements the masculine nature of this suite, as well as the specially selected dark wood furniture and comfortable, stylish black leather sofas.

A sense of sportsmanship through the ages permeates the 'Classic Sport' suite. Retro walls decorated by squash rackets, oars and other sports memorabilia as well as the *HALO* designed bookcase filled with sporting trophies and awards evokes the power and glory of sport. Guests can relax in style in the suite's *Panasonic* massage chair and TOTO Jacuzzi, features of every Deluxe Lagoon Suite.

Hotel Éclat Beijing believes certain luxuries to be essential in life and guests of the Deluxe Lagoon Suites can enjoy the signature Éclat Essentials. This includes 24-hour access to the exclusive Éclat Lounge offering complimentary breakfast as well as all day refreshments and a complimentary mini-bar which has been inventively stocked, complete with *illy™* espresso machine and *Riedel* glassware. Additionally, each bathroom has exclusive toiletries by London's *Miller Harris*. Stay at the Deluxe Lagoon Suites and you will have your own private Lagoon, an indulgent and luxurious suite, delicious dining options and enough perks to ensure you leave feeling luxuriously pampered from your memorable stay.

For more information and reservations, please visit our website [www.eclathotels.com](http://www.eclathotels.com) or call us at +86 (0)10 8561 2888

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**Notes to editors:**

- Hotel Éclat Beijing, with 100 rooms and suites and a variety of signature dining options, is a small luxury hotel located in central Beijing's Chaoyang district. Hotel Éclat is part of the Hong Kong Parkview Group, which operates hotels, serviced residences, offices and retail throughout Asia and Europe.
- With works by Salvador Dali, Andy Warhol and a number of Chinese artists, the hotel is home to the largest privately owned collection of contemporary art in China. The collection continues to grow, supporting China's leading and up-and-coming artists.

- Parkview Green, the multi-use complex in which Hotel Éclat Beijing is situated, was the first integrated commercial projects to be awarded the LEED Green Building Rating System Platinum Certification. The award-winning structure of Hotel Éclat Beijing uses innovative environmental technologies resulting in energy use 50% lower than that of other buildings of similar size.
- The special climate-control system used throughout the building creates a comfortable ambient temperature in all seasons, including during Beijing's harsh winters and hot summers.
- Hotel Eclat Beijing's awards:
  - "2015 Best Boutique Hotel" by TTG China
  - "2015 Best Designed Boutique Hotels in China" by AHF
  - "2015 Best Boutique Hotel" by travel weekly China.
  - "Best Design Hotels of China 2015" by Travel Info magazine
  - "Annual Best New City Landmark Hotel" by 2014 Asia Hotel Awards
  - "Best Design Hotel in China 2014" by Business Traveller magazine
  - "2014 Certificate of Excellence" by daodao.com
  - "Best New Luxury Hotel" by World Luxury Hotel Awards 2013
  - "The Hurun Hot Hotel" by Hurun Report magazine
  - "Hot List of Global Hotels" by Conde Nast Traveller and in a separate issue as one of "Top 5 hotels in Beijing"
  - "Best new prominent design hotel" by China Best Design Hotel Award
  - "2013 Most expected new opening hotel" & "2014 the best boutique hotel" by Life Style magazine.
  - "The Most Romantic Hotel" by qunar.com "Best Design Hotel 2013" by Travel & Leisure magazine. DestinAsian magazine's "Luxe List for 2013"
  - "Best Luxury Hotels in Beijing" by Five Star Alliance
  - "The Most Cutting Edge Hotels in Beijing" by Tablet Hotel "Best For Art" in Travel Weekly UK
  - "Best Designer Hotels" by The Telegraph

Alfie's Beijing's Award:

- "Star Restaurant of Contemporary Western Cuisine" by Time Out
- "2014 One of the Best Restaurants in Beijing & Shanghai" by Tatler
- "Roast Beef with Yorkshire Pudding" is awarded TOP 55 dishes by Lifestyle Media.

Sun Ming Yuen's Awards:

- "Star Restaurant of Cantonese Cuisine" by Time Out
- "2014 One of the Best Restaurants in Beijing & Shanghai" by Tatler

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